

ARTS ON MAIN



ARTIST

Briseida Ochoa

Artists360 Project Grant Recipient 2022

PROJECT DESCRIPTION

It is an opening to exploring the reinvention, visualization, and corporeality of the visual perspective through the constant exchange with its environment, as a process and connection between them. It was encompassing the speculative, the literal, the embodied, the ephemeral, and the reinvigorated identity of border women and Northwest Arkansas in the area of contemporary art.

ARTIST BIO

Briseida Ochoa's "Brioch" (b. 1989, El Paso, TX) work includes photography, painting, mixed media, and printmaking. By applying abstraction, she creates intense personal moments created by means of rules and omissions, acceptance and refusal, luring in the viewer. The results are deconstructed to the extent that meaning is shifted and possible interpretation becomes multifaceted. Her work demonstrates how life extends beyond its own subjective limits and often tells a story about the effects of cultural interaction. It challenges the binaries we continually reconstruct between self and the other. She currently lives and works in Bentonville, AR.